EGRET & OX PLANNING

BUSINESS PROFILE

Egret & Ox Planning is a minority-owned small business providing a range of community planning services built on the foundation of extensive private sector consulting experience dating back to 2001. Serving as Principal Planner, Todd Vanadilok, AICP, started Egret & Ox Planning in 2017 as a small business to provide planning services with a cost effective and flexible approach that meets the varying needs of clients to strengthen our communities.

As an independent contractor, Todd operates his small business as a virtual office to serve clients in a flexible, efficient, and responsive manner, no matter where they are located.

Whether it's one meeting, a short-term task, or the entirety of a long-term project, Todd has the flexibility, breadth of skills, and depth of planning knowledge to meet varying needs and budgets. He works with municipalities, community-based organizations, academic institutions, and community members to meet their goals and create just, equitable spaces.

Advocating for diversity, equity, and inclusion in our communities is a core value both personally and professionally. From economics, housing, and transportation choice to race, gender identity, and sexual orientation, Todd believes these pieces work together to advance social justice.

Todd finds a variety of ways to engage stakeholders in the planning process using a mix of in-person and web-based outreach platforms. He also creates graphically enhanced maps, exhibits, and documents to communicate information clearly and efficiently so that people can make informed decisions.

EXPERIENCE

:: Capacity Building
:: Community Development
:: Community Engagement
:: Comprehensive Planning
:: Development and Site Plan Review
:: Economic Development
:: Housing
:: Market Analysis
:: Neighborhood Planning
:: Organizational Leadership
:: Project Management
:: Special Area Planning
:: Tax Increment Financing (TIF)
:: Transit Oriented Development (TOD)
:: Transportation Planning
:: Urban Design
:: Zoning and Ordinances

SKILLS

:: Adobe Creative Suite
:: ArcMap GIS
:: Data Collection and Analysis
:: Data Visualization and Infographics
:: Graphic Design
:: Meeting Design and Facilitation
:: Microsoft Office
:: Outreach Materials
:: Web-Based Outreach Tools
:: Website Design

WHAT'S IN A NAME? WHY AN EGRET AND AN OX?

While they are clearly different animal species with very little similarities, an egret and an ox share a symbiotic relationship where they mutually benefit one another. The height of the ox provides an advantageous perch to hunt for insects, particularly those that pester the ox. In addition, the egret's elevated perch and heightened sense of its surroundings enable it to alert the ox of any impending danger.

Symbiosis is common in the animal kingdom, as well as a noble trait in communities of the human kind.

The name Egret+Ox reflects the symbiotic relationship that the business believes to be the root for positive and transformative change in communities, particularly when people and groups of diverse natures work together towards a common end.

EGRET & OX PLANNING IS A MINORITY-OWNED SMALL BUSINESS

Todd Vanadilok AICP
PRINCIPAL PLANNER

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