RELEVANT PROJECT EXPERIENCE

# COMMUNITY ENGAGEMENT

Everybody has stories to tell and thoughts to share. Some people can express themselves in front of a group or in a formal meeting setting, while others may prefer social media, a survey, or other methods to stay anonymous. That is why I believe in providing an array of outreach methods to engage the broadest segment of the community as possible, particularly those whose voices are often silenced or marginalized.

I also stay up-to-date on emerging outreach trends, including virtual options that can be either coupled with in-person meetings or centered as the primary engagement approach.

Also, to truly be heard, public feedback needs to be summarized, shared with the community, and integrated into strategies. There is often a point of pride when community members can see how their concerns were heard and ideas actualized in plan or physical form.

## OUTREACH METHODS

:: Public Meetings
:: Open Houses
:: Stakeholder Interviews/Focus Groups
:: Steering Committees
:: Municipal Board and Commission Workshops
:: Interactive Workshops
:: Social Media
:: Project Websites
:: Virtual Engagement Platforms
:: Project Info Booths at Local Events
:: Meetings w/ Local Organizations
:: Comment Cards at Community Gathering Spaces
:: Online and Paper Surveys
:: Focused Outreach w/ Key Groups
[YOUTH, SENIORS, BUSINESS OWNERS, TRANSIT RIDERS, BICYCLISTS, COMMUNITY LEADERS, ETC.]